



DATA PROTECTION INFORMATION



DATA PROCESSING INFORMATION

DETAILS OF THE DATA CONTROLLER

Company name:	SmithBGames Korlátolt Felelősségű Társaság
Registered office:	19 Pósa Lajos Street, 3528 Miskolc
Company registry number:	Cg. 05-09-033187
Tax number:	28757399-2-05
Contact person:	Gábor Kovács executive director József István Kovács executive director
E-mail:	info@smithbgames.com

In accordance with REGULATION (EU) 2016/679 OF THE EUROPEAN PARLIAMENT AND OF THE COUNCIL of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation) we hereby provide the following information. This data processing information regulates data processing on the following sites:

- <https://hu.smithbgames.com/>



DEFINITIONS

- a) **personal data:** means any information relating to an identified or identifiable natural person ('data subject'); an identifiable natural person is one who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, an identification number, location data, an online identifier or to one or more factors specific to the physical, physiological, genetic, mental, economic, cultural or social identity of that natural person.
- b) **data processing:** means any operation or set of operations which is performed on personal data or on sets of personal data, whether or not by automated means, such as collection, recording, organization, structuring, storage, adaptation or alteration, retrieval, consultation, use, disclosure by transmission, dissemination or otherwise making available, alignment or combination, restriction, erasure or destruction.
- c) **data controller:** means the natural or legal person, public authority, agency or other body which, alone or jointly with others, determines the purposes and means of the processing of personal data; where the purposes and means of such processing are determined by European Union or Member State law, the controller or the specific criteria for its nomination may be provided for by a European Union or Member State law.
- d) **data processor:** means a natural or legal person, public authority, agency or other body which processes personal data on behalf of the controller.
- e) **recipient:** means a natural or legal person, public authority, agency or another body, to which the personal data are disclosed, whether a third party or not. However, public authorities which may receive personal data in the framework of a particular inquiry in accordance with European Union or Member State law shall not be regarded as recipients; the processing of those data by those public authorities shall be in compliance with the applicable data protection rules according to the purposes of the processing.
- f) **third party:** means a natural or legal person, public authority, agency or body other than the data subject, controller, processor and persons who, under the direct authority of the controller or processor, are authorized to process personal data.
- g) **filing system:** means any structured set of personal data which are accessible according to specific criteria, whether centralized, decentralized or dispersed on a functional or geographical basis.



- h) **data breach:** means a breach of security leading to the accidental or unlawful destruction, loss, alteration, unauthorized disclosure of, or access to, personal data transmitted, stored or otherwise processed.
- i) **representative:** means a natural or legal person established in the European Union who, designated by the controller or processor in writing pursuant to Article 27, represents the controller or processor with regard to their respective obligations under this Regulation.
- j) **undertaking:** means a natural or legal person engaged in an economic activity, irrespective of its legal form, including partnerships or associations regularly engaged in an economic activity.

PRINCIPLES OF DATA PROCESSING

1. Legality, fair procedure and transparency

The undertaking shall perform the processing of data lawfully and fairly, in a transparent manner for the data subject (legality, fair procedure and transparency).

2. Purpose limitation

The enterprise shall only collect personal data for specified, explicit and legitimate purposes and such data shall not be further processed in a manner that is incompatible with those purposes (purpose limitation).

3. Data frugality

The undertaking shall process data in an adequate and relevant manner concerning the purpose(s) of such data processing, limited to what is necessary (data frugality). Accordingly, the undertaking shall not collect and store more data than what is absolutely necessary for the realization of the purposes of data processing.

4. Accuracy

The data processing performed by the undertaking is accurate and up to date. The undertaking shall do every reasonable measure in order to immediately erase or rectify personal data that is inaccurate with regards to the purposes of data processing (accuracy).

5. Storage limitation

The undertaking keeps personal data in a form which permits identification of data subjects for no longer than is necessary for the purposes for which the personal data are processed, considering the storage obligation specified in the relevant legal regulations (storage limitation).



6. Integrity and confidentiality

The undertaking ensures the adequate security of personal data by applying appropriate technical or organizational measures, including protection against the unauthorized or unlawful processing, accidental loss, destruction or damaging of personal data (integrity and confidentiality).

7. Accountability

The undertaking is responsible for compliance with the principles detailed above; additionally, the undertaking shall demonstrate such compliance (accountability). Accordingly, the undertaking shall take care of the continuous enforcement of the provisions of the present internal regulation, the continuous review of its data processing, and if, necessary, the amendment, modification of the data processing procedures. The undertaking prepares documentation to verify compliance with the legal obligations.

DATA PROCESSING

1. Contacting on the <https://hu.smithbgames.com/> site

Data collecting, the scope of processed data and the purpose of data processing	
Personal data	Necessary for contacting, requesting offers, application for positions.
E-mail address	Keeping contact. In case of e-mail addresses, it is not necessary to include any personal data.
Name	Identification of the data subject.
Information concerning data processing	
Scope of data subjects	All data subjects making contact through the website.
Term of data processing, deadline for the erasure of data	Immediately at the request of the data subject, by filling in a form or by sending an e-mail.
Potential data controllers having access to personal data	Personal data may be processed by the executive directors of the Company, with respect to the above principles.
Presentation of the rights of the data subjects related to data processing	<ul style="list-style-type: none"> The data subject may request from the data controller access to, rectification, erasure of or the



	<p>restriction of the processing of personal data concerning him/her, and</p> <ul style="list-style-type: none"> • can object to the processing of such personal data, and the data subject has the right to the portability of data and to revoke consent at any time.
<p>The data subject might initiate access to personal data, erasure, modification of personal data, restriction to the processing of personal data, portability of data, objection against data processing activities through the following contact</p>	<p>By email: smithbgames@gmail.com</p>
<p>Legal grounds for data processing</p>	<p>Consent of the data subject, Section 6 a) (1) and Section 5 (1) of the Information Act.</p>
<p>Information</p>	<p>Please be advised that the data processing is based on your consent.</p>
<p>Data processors employed by the Data Controller</p>	<p>Server provider: WIX.com LTD. 40 Namal Tel Aviv, 6350671 Israel EU442008451 privacy@wix.com</p>

2. Using „Google AdWords” conversion tracking

The data controller uses “Google AdWords” online advertisement program, and in its framework, the data controller uses the conversion tracking service of Google. Google conversion tracking is the analytic service of Google Inc. (1600 Amphitheatre Parkway, Mountain View, CA 94043, USA; “Google”).

When the User accesses a website through a Google advertisement, a cookie that is necessary for conversion tracking is stored to their computer. The validity of these cookies is limited, and they contain no personal data, therefore the User cannot be identified by them.

When the User browses certain pages of the website, and the cookie has not yet expired, then Google and the data controller both can see that the User clicked on the advertisement. From the masses of users the individual user, data subject cannot be identified, so personal data is not processed.

All Google AdWords customers receive different cookies, so these cannot be tracked through the websites of the customers of AdWords.

The information obtained with the help of the conversion tracking cookies serve the purpose of preparing conversion statistics for customers of AdWords who selected conversion tracking. This is how customers



get informed about the number of users clicking on their advertisements and forwarded to a site with a conversion tracking label. However they do not get any information that could be used to identify any of the users.

If you do not want to participate in conversion tracking, you can refuse it by disabling the option to install cookies in your browser. After this you will not be in the conversion tracking statistics.

Additional information and the data protection statement of Google can be found on the following website: www.google.de/policies/privacy/

3. Using „Google Analytics“ application

The website of SmithBGames Kft. uses the Google Analytics application, the web analytics service of Google Inc. ("Google"). Google Analytics uses so-called "cookies", text files saved to your computer, helping the analysis of the use of the website visited by the User.

Information created with the cookies related to the website used by the User is usually stored on a US server of Google. By activating IP-anonymization on the website Google shortens the IP address of the User within the member states of the European Union or in other states party to the treaty on the European Economic Area on arrival to the server, before being recorded in storage. (<https://support.google.com/analytics/answer/2763052?hl=en>)

The full IP address is only forwarded to the US server of Google to be shortened there in exceptional cases. On behalf of the operator of this website, Google shall use this information to evaluate how the User has used the website and to prepare reports for the operator of the website related to the activity of the website and to perform additional services related to website and internet use.

Within Google Analytics, the IP address forwarded by the browser of the User is not cross-referenced with other data of Google. You can prevent cookie storage by setting your browser accordingly; however, be advised that in that case not all functions of this website might be fully usable. You can also prevent Google from collecting and processing data of the User related to website use provided by cookies (including the IP address), if you download and install the browser plugin available under the following link. (<https://tools.google.com/dlpage/gaoptout?hl=hu>)



4. Using cookies

Data collecting, the scope of the processed data and the purpose of data processing	
Individual identifier, dates, times	Identification of users and tracking visitors.
Information on data processing	
Scope of data subjects	All data subjects visiting the website.
Purpose of data processing	Identification of the data subjects and tracking visitors.
Term of data processing, deadline for the erasure of data	Until the end of the relevant visitor's work session or for a period of two years according to the classification criteria issued by google analytics: https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage
Potential data controllers having access to the data, recipients of personal data	The data controller does not process personal data by using the cookies.
Presentation of the rights of the data subjects related to data processing	The data subjects can delete cookies in the Tools/settings menu of browsers, usually under the settings of the Data protection menu item.
Legal grounds for data processing	No consent is necessary from the data subject if the only purpose of cookie use is to forward information through the electronic telecommunication network or if it is fundamentally necessary for the service provider to provide services related to information society and expressly requested by the subscriber or user.



5. Social sites

Data collecting, the scope of processed data and the purpose of data processing	
Name of the person registering on Facebook/Google+/Youtube/ Instagram/LinkedIn etc. social sites and the public profile picture of the user.	Sharing certain content elements, services, results or the website itself of a website on community sites, "liking", "tracking", and promotion of the same. The undertaking's job offers can be accessed on its Facebook social media site.
Information on data processing	
Scope of data subjects	All data subjects who registered to the social sites Facebook/Google+/Youtube/Instagram/LinkedIn, etc. and "liked" or "followed" the website.
Purpose of data processing	Sharing certain content elements, services, results or the website itself of a website and the enterprise on community sites, "liking", "following", and promotion of the same.
Term of data processing, deadline for the erasure of data	Term of data processing, deadline for the erasure of data, person of potential data controllers having access to the data and the presentation of the rights of the data subjects related to data processing: The data subject can find information about the source of data, the processing of data, the method of forwarding data and its legal grounds on the specific social site. Data processing is realized on the social sites, therefore the regulation of the specific social site governs the term, method of data processing and the erasure and modification options of the data.
Legal grounds for data processing	The willing consent of the data subject to the processing of his/her personal data on social sites.



6. Other data processing

If any questions arise during the course of using our data processing services, or if the data subject has any problem, they can contact the data controller through the contacts indicated on the website (telephone, email, social sites, etc.).

After 2 years at the most from the collection of the data in question, the Data Controller deletes the received e-mails, messages, data provided through telephone, Facebook, etc. together with the name and e-mail address and other, willingly provided personal data of the inquirer.

We provide information about other data processing forms not listed in the present information document when the data is recorded.

At exceptional official inquiries or in case of inquiries by other bodies based on authorization conferred on them by legal regulations, the Service provider is obliged to provide information, provide and disclose data or to provide documents.

In these cases the Service provider only discloses personal data to the inquirer – if the inquirer indicated the exact purpose and the scope of data required – in the amount and to the extent absolutely necessary for the realization of the purpose of the inquiry.

Hosting service provider

1. Activity performed by the data processor: Service hosting
2. Name and contact details of data processor:

WIX.com LTD.

40 Namal Tel Aviv, 6350671 Israel

EU442008451

privacy@wix.com

3. Data processing, scope of processed data: All personal data provided by the data subject.
4. Scope of data subjects: All data subjects using the website.
5. Purpose of data processing: Website accessibility, its adequate operation.
6. Term of data processing, deadline for the erasure of data: Data processing lasts until the end of the agreement between the data controller and the hosting provider or until an erasure request of the data subject is addressed to the hosting provider.
7. Legal grounds for data processing: consent of the User, Section 5 (1) and Section 6 (1) a) of the Information Act, and Section 13/A (3) of Act CVIII of 2001 on certain issues of electronic commercial services and information society services.



Website provider

1. Activity performed by the data processor: website providing
2. Name and contact details of data processor:

UNAS Online Korlátolt Felelősségű Társaság

9400 Sopron, Kőszegi út 14.

adószám: 14114113-2-08

cégjegyzékszám: 08-09-015594

unas@unas.hu

3. Data processing, scope of processed data: All personal data provided by the data subject.
4. Scope of data subjects: All data subjects using the website.
5. Purpose of data processing: Website accessibility, its adequate operation.
6. Term of data processing, deadline for the erasure of data: Data processing lasts until the end of the agreement between the data controller and the hosting provider or until an erasure request of the data subject is addressed to the hosting provider.
7. Legal grounds for data processing: consent of the User, Section 5 (1) and Section 6 (1) a) of the Information Act, and Section 13/A (3) of Act CVIII of 2001 on certain issues of electronic commercial services and information society services.

LEGAL REMEDIES

The data subject may request information about the processing of his/her personal data and may request the rectification of his/her personal data, the erasure, revocation of personal data – with the exception of mandatorily processed data – restriction of data processing, and may exercise his/her right to the portability of data and to object in the manner indicated when the data is recorded or through the customer service of the data controller. Concerning data processing forms in the present information document, the data controller is SmithBGames Kft.

Right to be informed

At the request of the data subject, SmithBGames Kft. takes appropriate measures to provide the data subject with any information referred to under Articles 13 and 14 and any communication under Articles 15 to 22 and 34 of the General Data Protection Regulation (hereinafter referred to as GDPR) in a concise, transparent, intelligible and easily accessible form, using clear and plain language.

Right of access by the data subject

The data subject shall have the right to obtain confirmation from the data controller as to whether or not personal data concerning him/her are being processed and, where that is the case, have the right to request access to the personal data and the following information:



- the purposes of the processing;
- the categories of personal data concerned;
- the recipients or categories of recipients to whom the personal data have been or will be disclosed, in particular recipients in third countries or international organizations;
- the envisaged period for which the personal data will be stored;
- the existence of the right to request rectification or erasure of personal data or restriction of processing of personal data concerning the data subject or to object to such processing;
- the right to file a complaint with a supervisory authority;
- any available information as to the source of data;
- the existence of automated decision-making, including profiling and meaningful information about the logic involved, as well as the significance and the envisaged consequences of such processing for the data subject.

Where personal data are transferred to a third country or to an international organization, the data subject shall have the right to be informed of the appropriate safeguards relating to the transfer. SmithBGames Kft. shall provide a copy of the personal data undergoing processing. For any further copies requested by the data subject, the controller may charge a reasonable fee based on administrative costs.

At the request of the data subject, SmithBGames Kft. provides the information in electronic format. The right to be informed can be exercised in writing through the contact options indicated on page 2 of this information document.

Information can be provided for the data subject – after credibly certifying his/her identity and after his/her identification - at his/her request orally too.

Right to rectification

SmithBGames Kft. corrects personal data if it does not correspond with reality and the personal data that does correspond with reality is available.

Right to erasure

The data subject shall have the right to obtain from the erasure of personal data concerning him/her from SmithBGames Kft. without undue delay:

- the personal data are no longer necessary in relation to the purposes for which they were collected or otherwise processed;
- the data subject withdraws consent on which the processing is based, and where there is no other legal ground for the processing;
- the data subject objects to the data processing and there are no overriding legitimate grounds for the data processing;
- the personal data have been processed unlawfully;
- the personal data have to be erased in order to comply with a legal obligation of the European Union or Member State law to which the controller is subject;
- the personal data have been collected in relation to the offer of information society services.



Erasure of data cannot be initiated if the data processing is necessary:

- for exercising the right of freedom of expression and information;
- for compliance with a legal obligation which requires processing by a European Union or Member State law to which the controller is subject or for the performance of a task carried out in the public interest or in the exercise of official authority vested in the controller;
- for reasons of public interest in the area of public health or for archiving purposes in the public interest, scientific or historical research purposes or statistical purposes;
- or for the establishment, exercise or defence of legal claims

Right to restrict data processing

The data subject shall have the right to obtain restriction of data processing from SmithBGames Kft. where one of the following applies:

- the accuracy of the personal data is contested by the data subject, for a period enabling the controller to verify the accuracy of the personal data;
- the processing is unlawful and the data subject opposes the erasure of the personal data and requests the restriction of their use instead;
- the controller no longer needs the personal data for the purposes of the processing, but they are required by the data subject for the establishment, exercise or defence of legal claims; or
- the data subject has objected to data processing pending the verification whether the legitimate grounds of the controller override those of the data subject.

Where data processing has been restricted, such personal data shall, with the exception of storage, only be processed with the data subject's consent or for the establishment, exercise or defence of legal claims or for the protection of the rights of another natural or legal person or for reasons of important public interest of the European Union or of a Member State. SmithBGames Kft. informs the data subject before the restriction of processing is lifted.

Right to data portability

The data subject shall have the right to receive the personal data concerning him/her, which he/she has provided to a controller, in a structured, commonly used and machine-readable format and have the right to transmit those data to another controller.

Right to object

The data subject shall have the right to object, on grounds relating to his/her particular situation, at any time to the processing of personal data concerning him/her that is necessary for the performance of a task carried out for reasons of public interest or in the exercise of official authority vested in the controller or for the enforcement of rightful interests of the controller or a third party, including profiling based on the above mentioned provisions.



In case of an objection, the controller shall no longer process the personal data unless the controller demonstrates compelling legitimate grounds for the processing which override the interests, rights and freedoms of the data subject or for the establishment, exercise or defence of legal claims.

Where personal data are processed for direct marketing purposes, the data subject shall have the right to object at any time to processing of personal data concerning him/her for such marketing, which includes profiling to the extent that it is related to such direct marketing. In case of objection against the processing of personal data for direct marketing purposes, SmithBGames Kft will not process data for such purposes.

Automated individual decision-making, including profiling

The data subject shall have the right not to be subject to a decision based solely on automated processing, including profiling, which produces legal effects concerning him/her or similarly significantly affects him/her. The above entitlement shall not apply if the processing is necessary for entering into, or the performance of, a contract between the data subject and the data controller; is authorized by a European Union or Member State law to which the controller is subject and which also prescribes suitable measures to safeguard the data subject's rights and freedoms and legitimate interests; or is based on the data subject's explicit consent.

Right to revocation

The data subject has the right to revoke his/her consent at any time. Revocation of the consent does not concern the lawfulness of data processing based on consent before the revocation.

Procedural rules

The data controller shall inform the data subject without undue delay, and maximum within one month from the reception of the request about the measures taken in response to the request according to Articles 15 to 22 of the GDPR. If necessary, considering the complexity of the request and the number of requests, this deadline can be extended by another two months.

The data controller shall inform the data subject about the extension of the deadline within one month after the request is received, indicating the reasons of the extension. If the data subject submitted the request electronically, the information shall be given electronically as well, except if the data subject requests otherwise.

If the data controller does not take measures pursuant to the request of the data subject, then it shall inform the data subject without delay and maximum within one month after the request is received about the reasons of failing to take measures and that the data subject may file a complaint at a supervisory authority and may exercise his/her right to judicial legal remedy.



SmithBGames Kft. provides the requested information free of charge. If the request of the data subject is clearly unfounded or – in particular due to its repetitive manner – excessive, the data controller, considering the administrative costs of providing the requested information or intelligence or taking the requested measure, may charge a reasonable fee or may deny taking measures based on the request.

The data controller informs all recipients about all rectifications, erasure or restriction of data processing to whom or to which personal data was disclosed except if it is impossible or would require disproportionate efforts. At his/her request the data controller shall inform the data subject about the recipients of such information.

The data controller provides a copy of the personal data being processed for the data subject. Based on the administrative costs, the data controller may charge a reasonable fee for any additional copies requested by the data subject. If the data subject submitted the request electronically, the information shall be given electronically as well, except if the data subject requests otherwise.

Compensation and liability

Any person who suffers proprietary or non-proprietary damage as a result of an infringement of this Regulation shall have the right to claim compensation from the data controller or processor for the damage suffered. A data processor shall be liable for the damage caused by processing only where it has not complied with obligations of the legal regulations specifically directed to processors or where it has acted outside or contrary to lawful instructions of the controller. Where more than one controller or processor, or both a controller and a processor, are involved in the same processing and where they are responsible for any damage caused by processing, each controller or processor shall be held liable for the entire damage. A controller or processor shall be exempt from liability if it proves that it is not in any way responsible for the event that resulted in the damage.

Complaint

If you have any question, problem concerning the data processing by SmithBGames Kft., please contact our company through the contact options specified on page 2 of this information document.



Filing complaints

In case of potential infringements by the data controller, complaints can be filed at the Hungarian National Authority for Data Protection and Freedom of Information:

Hungarian National Authority for Data Protection and Freedom of Information

1055 Budapest, Falk Miksa utca 9-11

Mailing address: 1374 Budapest, Pf.: 603.

Telephone: +36 -1-391-1400 Fax: +36-1-391-1410

E-mail: ugyfelszolgalat@naih.hu

This information document is effective from 1 August 2020.